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Benefits Education and Institutions

FOR IMMEDIATE RELEASE

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***** MEDIA ADVISORY *****

**New Jersey Lottery Kicks Off “Not 18 Yet? No Bet”
Annual Awareness Campaign**

TRENTON (Aug. 14, 2017) – The New Jersey Lottery and the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) will kick off the 2017 “Not 18 Yet? No Bet” annual awareness campaign, which seeks to remind residents and retailers that New Jersey law prohibits the sale of Lottery tickets to anyone under the age of 18.

As part of this campaign, both organizations are placing renewed emphasis on their continued commitment to responsible play and the prevention of underage gambling.

WHAT: “Not 18 Yet? No Bet” Annual Awareness Campaign “Kickoff” Event

WHO: Carole Hedinger, Executive Director, New Jersey Lottery
Neva Pryor, Executive Director, Council on Compulsive Gambling
of New Jersey Inc.

WHEN: Wednesday, Aug. 16, 2017
10:30 a.m.

WHERE: Acme Market
953 Route #33
Hamilton Square, NJ 08690
Phone: 609-890-2551

MEDIA: Interview & photo opportunities: Judy Drucker for availability.

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